



A4

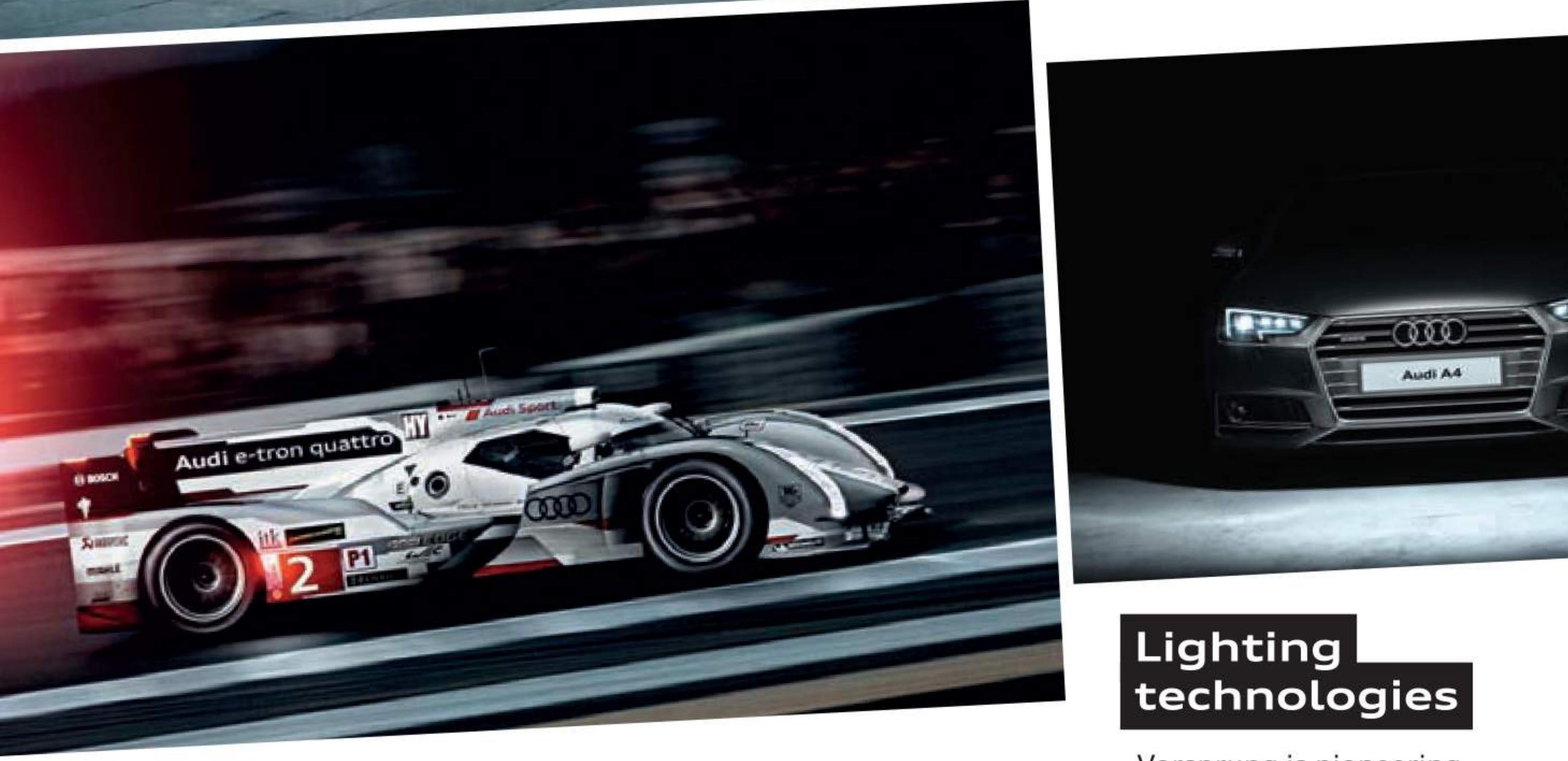
Audi A4 Saloon

Audi
Vorsprung durch Technik 



Simplexity

Vorsprung simplifies.

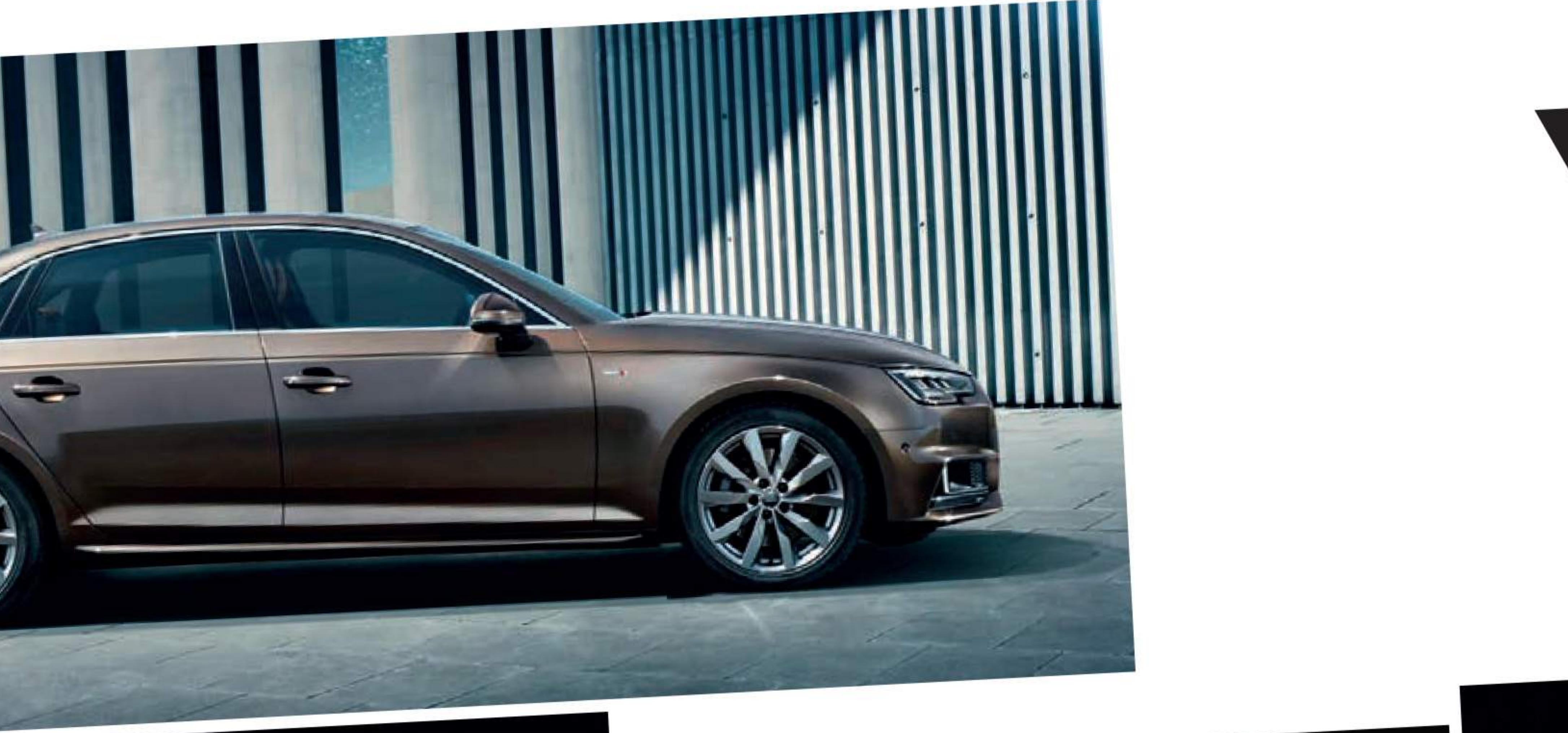


Performance

Vorsprung accelerates.

quattro

Vorsprung is superb.



Lighting technologies

Vorsprung is pioneering.



Vorsprung durch Technik.

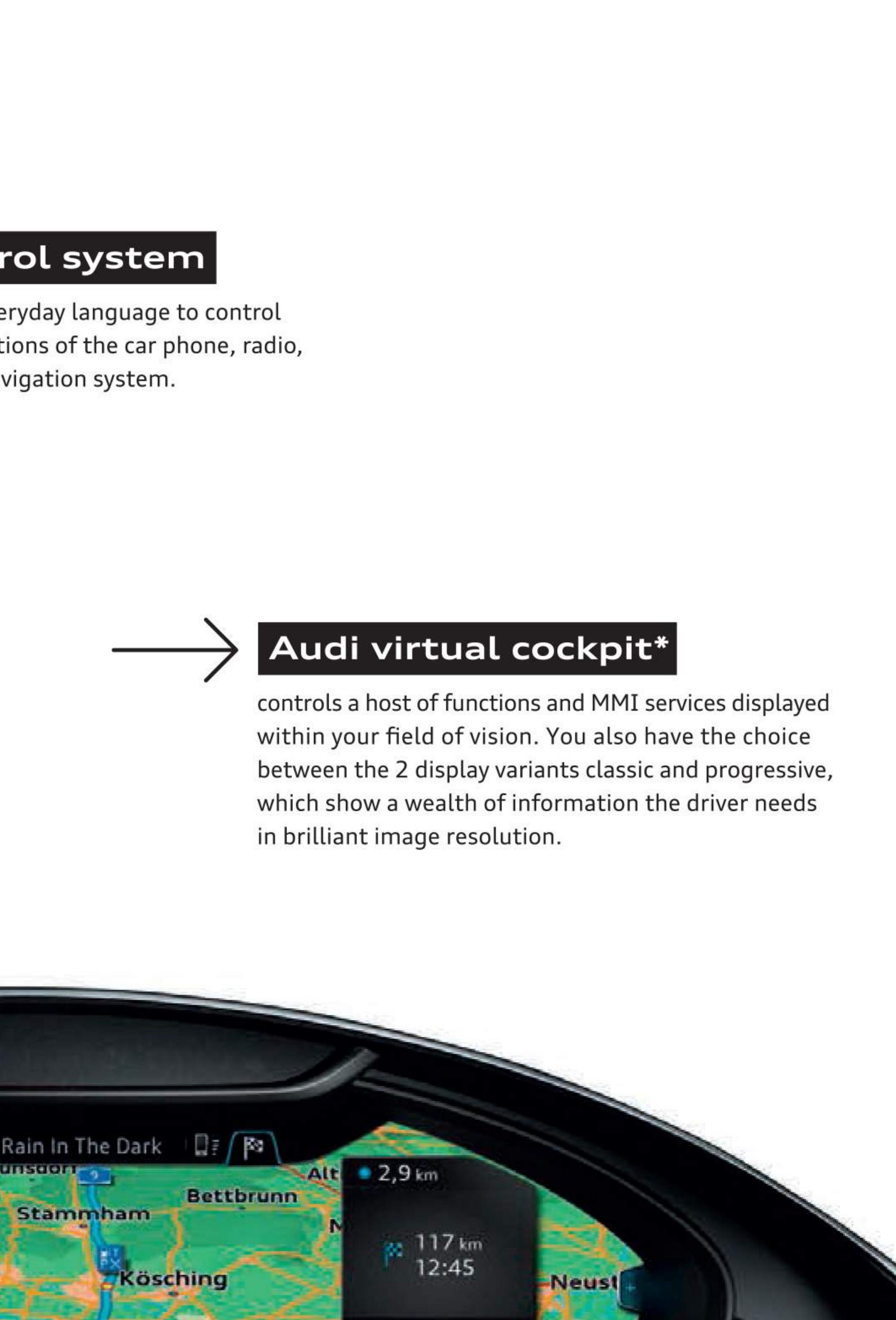
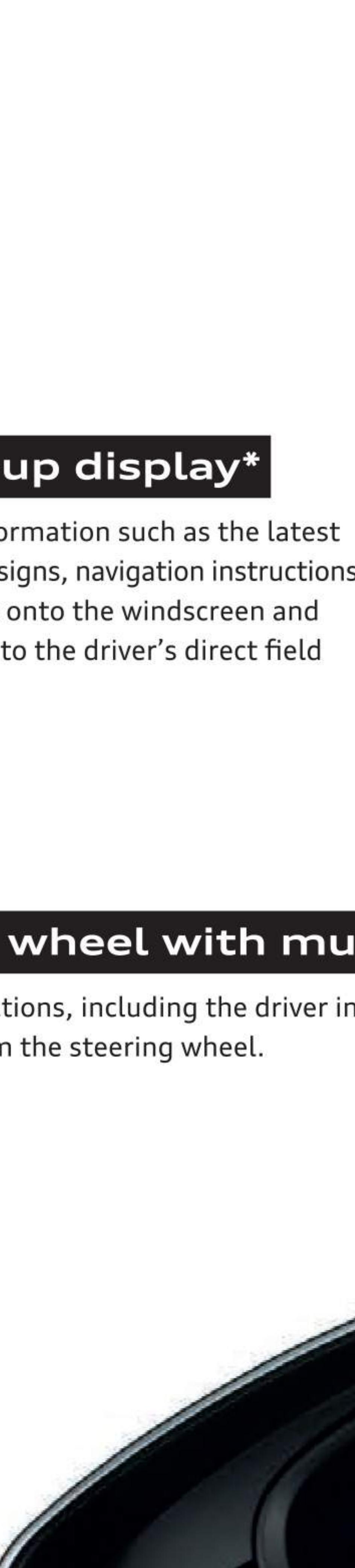
Audi takes you further.
The world is constantly changing. Technology is advancing at an ever faster pace. And in the process, more and more opportunities are opening up to you – nowhere more so than in the field of mobility. We are playing an instrumental role in shaping this progress. With a constant stream of new innovations. Striving to provide you with vehicles that enrich your life – and to help you get ahead in your mobility.



Simplexity | Vorsprung simplifies.

Never lose sight of the big picture.

Streamlined. Clearly arranged. Logical. The world of mobile infotainment: with the Audi Multi Media Interface (MMI) and many other controls that allow you to easily navigate in the cockpit without losing sight of what's happening on the road. Together, they make phoning, navigating highly intuitive, highly functional and highly convenient – not least thanks to a wide range of equipment options, such as the voice control system, head-up display, Audi virtual cockpit or Audi phone box with wireless charging. Experience how easy and intuitive equipment can be to operate.

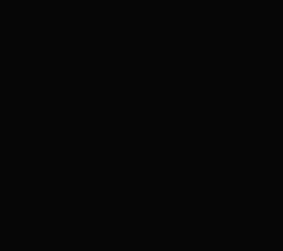


*Optional add-on: Options are subject to availability and may extend time taken for delivery.

Lighting technologies | Vorsprung is pioneering.

See and be seen better.

Darkness is relative. The optional Audi Matrix LED headlights virtually turn night into day. State-of-the-art, pioneering lighting technology for excellent and intelligent illumination of the road, for increased visibility, and to attract attention. But Audi Matrix LED headlights won't thrill you only at night. They're a spectacle during the day, too.



Audi Matrix LED headlights*

are controlled by a camera and software to suit the course of the road and the position of other road users, illuminating the given scene using innovative, configurable, dimmable LEDs in near-daylight colour. For even more safety on the road.

*Optional add-on. Options are subject to availability and may extend the time for delivery.

quattro



quattro | Vorsprung is superb.
**All conditions are
perfect conditions.**



→ **Wheel-selective torque control**
improves driving stability during fast cornering.

→ **Centre differential**
distributes the drive force between the axles as needed.

Have the road completely in your control, thanks to permanent distribution of the drive force to all four wheels. The power is variably controlled between the front and rear axle via a self-locking centre differential. Always as the situation demands, always selective. Experience handling stability, dynamics and agility as never before and combat the effects of oversteer and understeer with quattro. For increased traction and superior propulsive power. Take any road. And always keep your eyes set on where you're heading. In bends. On straight. On nearly any surface. For a fascinating experience that sticks. The road – and in your mind.

Performance | Vorsprung accelerates.

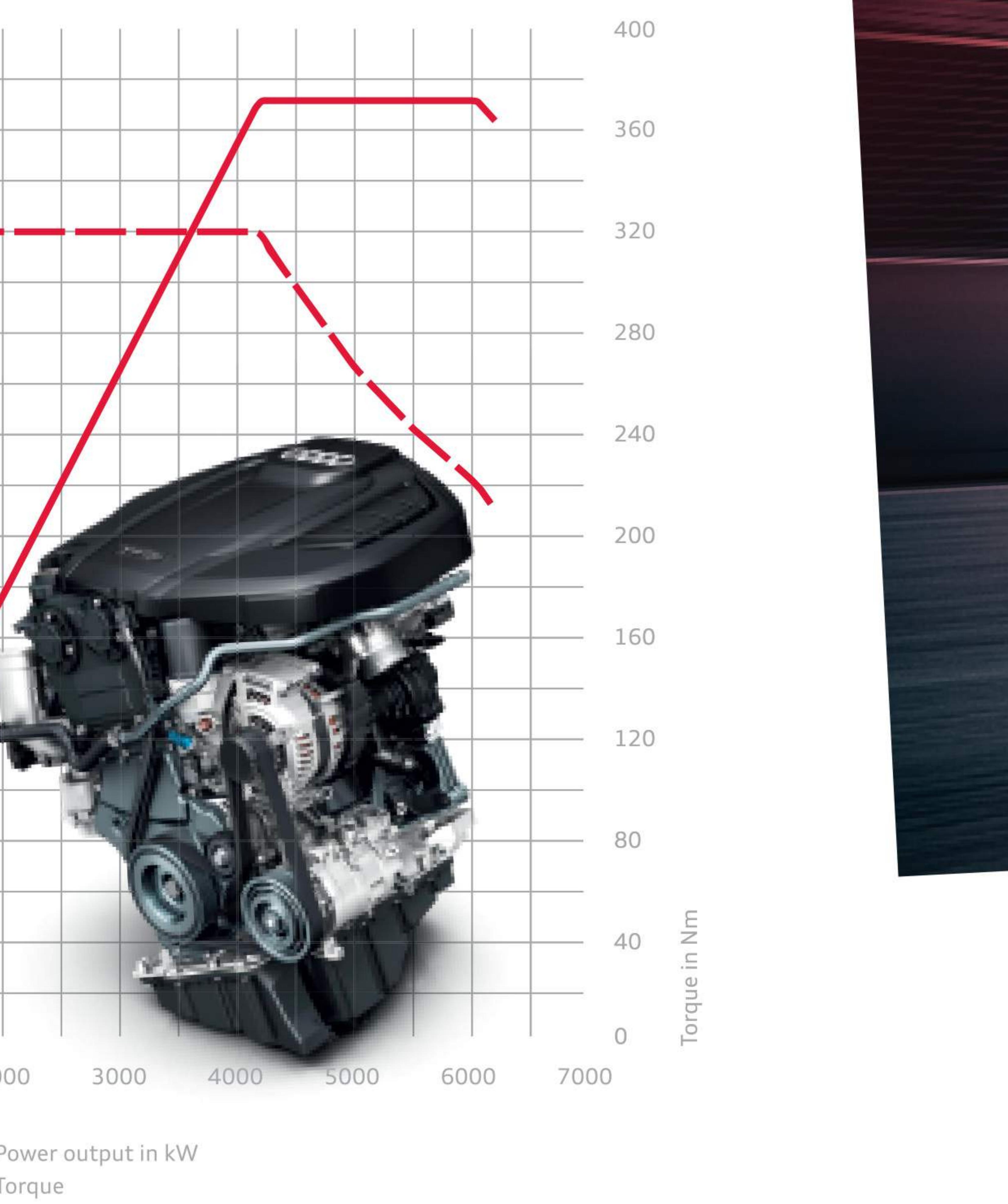
Get the most out of every drive.

Get in. Buckle up. Start the engine. Wherever you're heading, enthralling driving dynamics will power you there. For as you know, the world is your oyster once you get behind the wheel of your new Audi A4. You decide the direction, the driving style and the pace. With higher power and lower fuel consumption, you can enjoy the satisfaction of knowing you have plenty in reserve. More than enough to get the very best from every drive.



TFSI

Audi TFSI engines attain a particularly high compression rate. The result: outstanding efficiency combined with optimum performance. Substituting for cubic capacity has the effect of considerably reducing engine size and weight – while performance remains as impressively dynamic as ever. For power delivery that will win you over from the word go.



Audi drive select

The standard Audi drive select lets you adjust the driving characteristics of the new Audi A4 to suit your requirements. At the push of a button. Sportier, more comfortable, more balanced, more economical or even tailored to your requirements – you decide.



Suspension with damper control

Damping forces can be adjusted to comfortable or sporty depending on the driving conditions.

The right driving force for every personality.

No matter which Audi engine you choose, they all have high compression ratios, highly efficient combustion and outstanding efficiency. In short, they deliver more power whilst using less fuel and producing fewer emissions.



TFSI

The Audi TFSI engines offer outstanding efficiency and improved performance whilst at the same time retaining their dynamism. The 2.0 TFSI quattro in the new Audi A4, for example, has a power output of 252 hp, enabling the car to accelerate from 0 to 100 km/h in 5.8 seconds and reach a top speed of 250 km/h (regulated).

- 1.4 TFSI (150 hp & 250 Nm)
- 2.0 TFSI (190 hp & 320 Nm)
- 2.0 TFSI quattro (252 hp & 370 Nm)

Remaining faithful to the sporty line: the S line package.

Don't just emphasise the sporty character of your Audi – enhance it. Accentuate, for instance, the vehicle's dynamic body line or pick out special highlights with selected details.



S line package
Bumper, front and rear side air intakes in titanium black matt with chrome trim and diffuser insert in a striking sporty design

Radiator grille
in twilight grey matt, slats in chrome

Gloss package

Side sill trims
painted in body colour

S line emblem
on the front wing

Diffuser insert
in twilight grey matt

Insert in the rear bumper
with honeycomb design

Chrome plated trim for exhaust tailpipes

Cast aluminium wheels 5-spoke star design (S design)
size 8.0 x 18 with 245/40 R 18 tyres

Door sill trims, front
with aluminium inlays and logo illumination

Sport seats, front

S line seat upholstery in sequined leather
in black with S embossing on the front-seat backrests

Interior, dashboard and headlining in black
with contrasting stitching on the seat upholstery, sport leather steering wheel, gear selector lever, gear selector, centre armrest and floor mats as well as items that make up the interior elements in leather

S line sport leather steering wheel in 3-spoke design with multifunction
in black leather (steering wheel tips in perforated leather) with S emblem; ovals with S monogram in white shift paddles behind the steering wheel

Pedals in stainless steel

Gear selector lever knob
in perforated leather, black

lays
Matt brushed aluminium



Quality given form. And a brilliant finish. Audi wheels.

To make sure you have peace of mind for every metre of your drive, Audi puts its wheels through an exacting series of specialised test procedures. Hardness tests, for example, aim for maximum stability, while a copper accelerated salt spray test – CASS for short – using acetic acid guarantees the greatest possible corrosion protection. Thanks to these and many other measures, we can ensure that every Audi wheel offers maximum quality – even after scores of kilometres.



Cast aluminium wheels in 10-spoke crystal design
size 7.5 J x 17 with 225/50 R 17 tyres (1.4 TFSI)



Cast aluminium wheels in 5-parallel-spoke design
size 7.5 J x 17 with 225/50 R 17 tyres (2.0 TFSI)



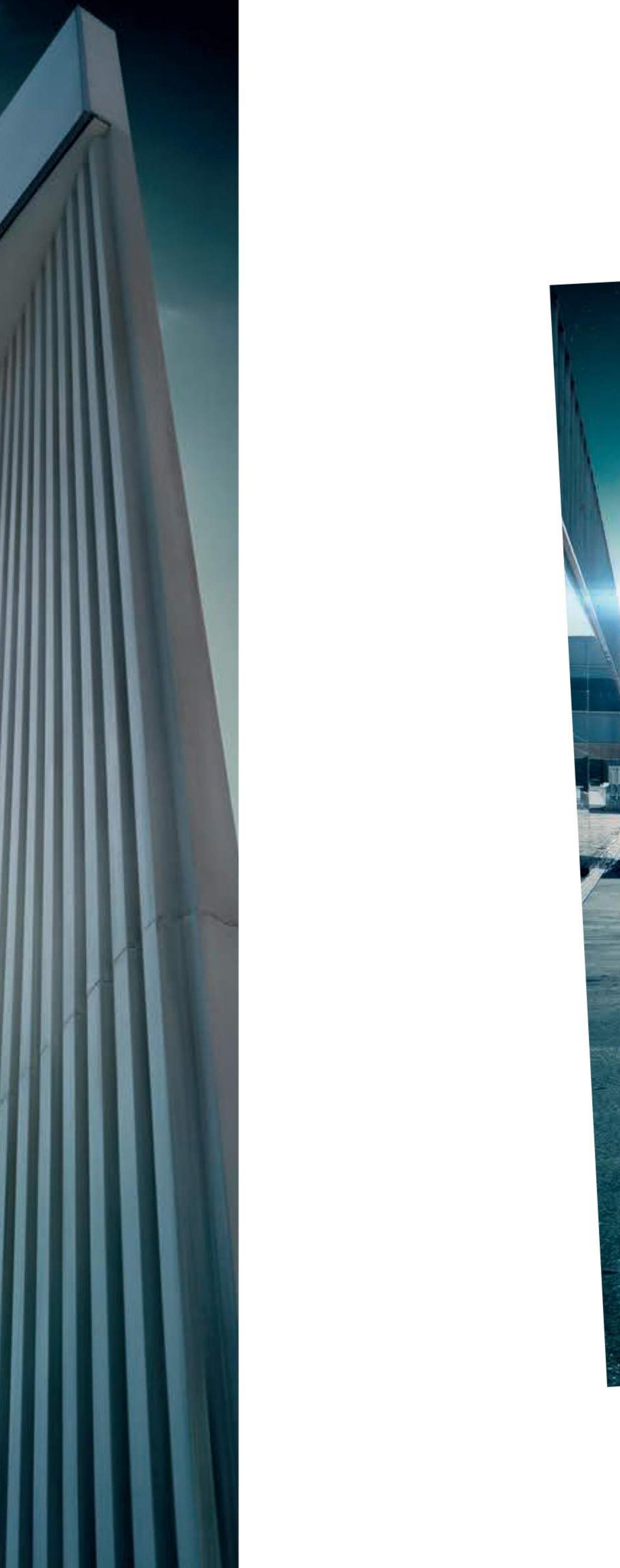
Cast aluminium wheels in 5-twinned-spoke design (Sleifdesign)
size 8 J x 18 with 245/40 R 18 tyres (2.0 TFSI quattro)

Audi Genuine Accessories. As individual as the life you lead.

The Audi A4 is a special vehicle – as a Saloon it is truly capable of moving large items. Audi Genuine Accessories provides you with numerous ways of adding even more facets to this already versatile vehicle. With products that keep our quality promise day in, day out. Benefit from customised solutions with convincing design and functionality. Because creativity in development and high production standards alongside numerous testing procedures are just as decisive for Audi Genuine Accessories as for the Audi vehicles themselves. Discover which tailor-made ideas Audi Genuine Accessories has in store for your lifestyle. A few highlights are illustrated here – please contact your Audi partner for more information on the complete range.



Exterior mirror housings in carbon
Dynamic and sporty: the exterior mirror housings in high-quality carbon add a visual highlight and also reduce weight. Also available: tailgate spoiler in carbon; only for A4 Saloon.



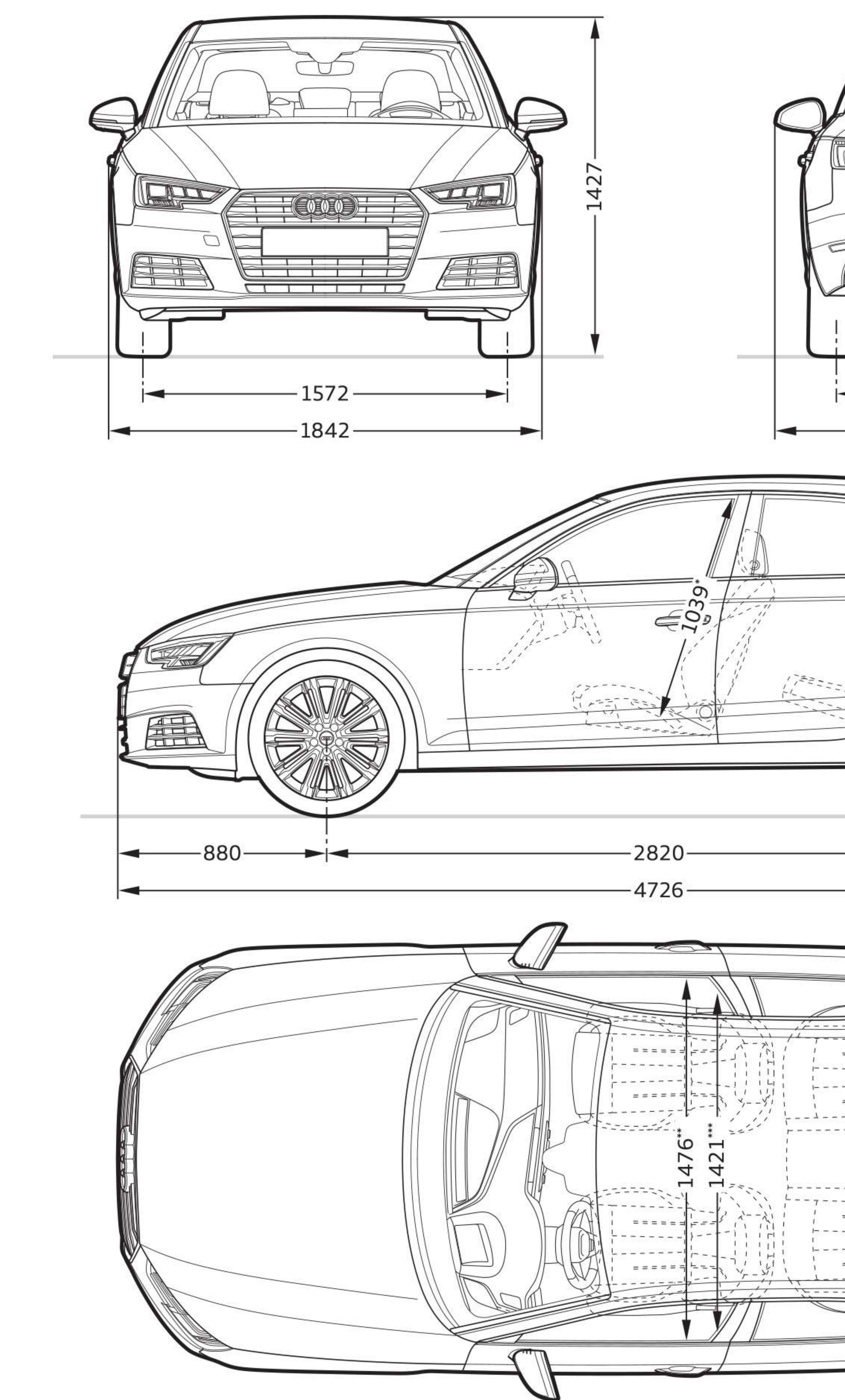
Cast aluminium wheels in 5-arm diamond design, matt black, 19 inches
For a particularly dynamic look. Size 8.5 x 19 for 25/35 front/rear.

Audi A4
Engine
Displacement (cc)
Max output (hp/rpm)
Max torque (Nm/rpm)
Transmission
Wheels & Tyres
Acceleration (0-100 km/h)
Top speed (km/h)
Fuel consumption (combined)
CO ₂ emissions (combined)
Drive type
Measurements (all in mm)
Length
Width
Height
Wheelbase
Track (front/rear)
Unladen weight (kg)
Luggage compartment volume/with rear seat bench folded (litres)
Fuel Tank (litres)

1.4 TFSI
Inline 4-cylinder engine with direct injection, exhaust turbocharger and Audi valvelift system
1,395
150/5,000 - 6,000
250/1,500 - 3,500
7-speed S tronic
Cast aluminium wheels of 10-spoke crystal design, size 7.5J x 17 with 225/50 R17 tyres
8.5 seconds
210
5.3 litre/100km
122g/km
Front-wheel drive
4,726
1,842
1,427
2,820
1,572/1,555
1,375
480/965
54

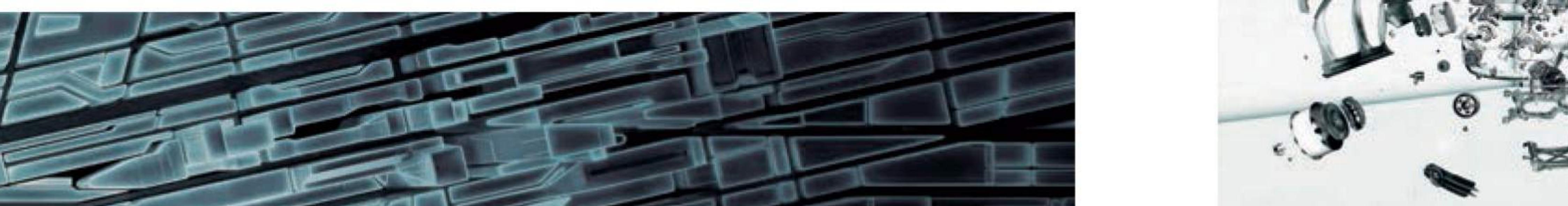
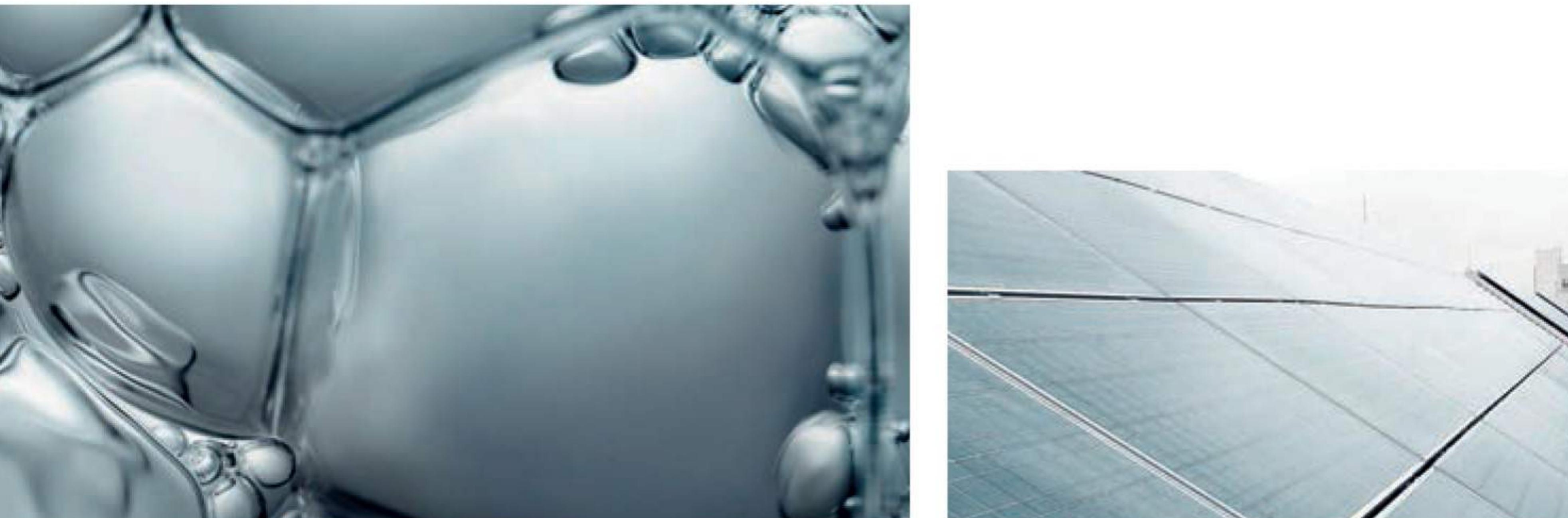
2.0 TFSI
Inline 4-cylinder engine with direct injection, exhaust turbocharger and Audi valvelift system
1,984
190/4,200 - 6,000
320/1,450 - 4,200
7-speed S tronic
Cast aluminium wheels of 5 parallel-spoke design, size 7.5J x 17 with 225/50 R17 tyres
7.3 seconds
210
4.9 litre/100km
112g/km
Front-wheel drive
4,726
1,842
1,427
2,820
1,572/1,555
1,405
480/965
54

2.0 TFSI quattro
Inline 4-cylinder engine with direct injection, exhaust turbocharger and Audi valvelift system
1,984
252/5,000 - 6,000
370/1,600 - 4,500
7-speed S tronic
Cast aluminium wheels of 5 twin-spoke 'Star' design, size 8J x 18 with 245/40 R18 tyres
5.8 seconds
250 (limited)
6.2 litre/100km
141g/km
quattro permanent all-wheel drive
4,726
1,842
1,427
2,820
1,572/1,555
1,510
480/965
58



Dimensions in millimetres.

Dimensions are for vehicle unladen weight.
Luggage capacity: 480/965 (second row with rear seat backrest folded down) and vehicle loaded up to the rear parcel shelf (turning circle approx. 11.5 m).



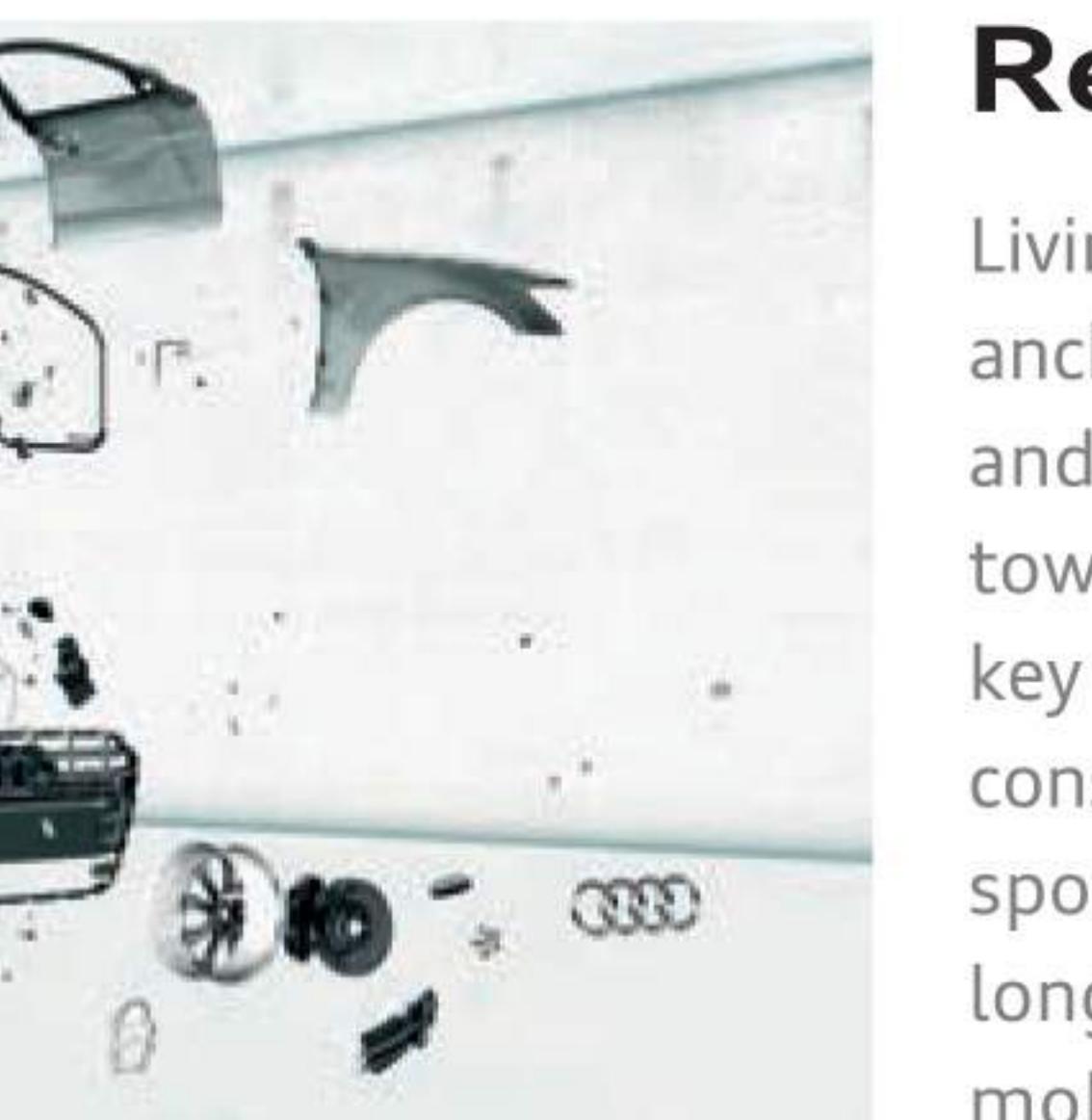
The Audi experience

The fascination of Audi can be experienced in many different ways. Audi City Berlin, Audi City London and Audi City Beijing, for example, give you digital access to all models at their actual size and in real time. And of course it is always worth visiting one of the major motor shows. This is where Audi always presents its new models and invites you to take a look at how the future is being shaped with "Vorsprung durch Technik". Anyone interested in seeing how Audi is already putting this into practice will find fascinating insight in the "Vorsprung durch Technik" online special at www.audi.com.my. But a look back can also be rewarding: at the Audi museum mobile in Ingolstadt, history and high-tech go hand in hand. A total of 130 historic exhibits and state-of-the-art forms

of presentation make for a thrilling symbiosis. Plus, Audi driving experience allows you to live the excitement and countless possibilities of current Audi models. Here, pure driving enjoyment is combined with valuable learning effects. This is ensured by a team of specially trained and highly qualified instructors who provide practical tips to help you optimise your driving skills. All this can now also be enjoyed at the recently opened Audi driving experience center in Neuburg, near Ingolstadt. Facilities here include a circuit of up to 3.4 kilometres that features challenging combinations of bends, a 30,000 m² dynamic driving area and an offroad section where Q models can be put through their paces.



Discover the world of Audi.



Responsibility

Living up to our responsibilities is a principle that is firmly anchored in Audi strategy. Alongside commercial success and international competitiveness, our responsibility toward company employees and society as a whole is a key consideration, as is protecting the environment and conserving resources. Audi develops cars that are not only sporty and emotive but also ever more efficient. In the long run, Audi wants its products to allow CO₂-neutral mobility. Seeing to it that production in Audi plants

gradually becomes CO₂-neutral is another aspect of our comprehensive approach. Audi is also committed to society – particularly in the fields of education, technology and social projects. At Audi, sustainability is closely linked with how we see the future: the Audi Urban Future Initiative sees Audi working with international experts to get to the root of future urban challenges and trends in mobility.



Choosing an Audi means choosing a brand that offers more. More individuality. More exclusivity. More fascination.

Team spirit

Motorsport is a driving force behind the brand. For years Audi has been among the champions in various racing series, for instance the 24 Hours of Le Mans or the DTM German Touring Car Masters. The values that are crucial in many different areas of sport are also central ones for Audi: precision, passion and technology. No coincidence then that Audi has been sponsoring sporting events for

www.audi.com.my

Information on all the topics mentioned above can be found on our website: www.audi.com.my.



Audi Malaysia
Volkswagen Group Malaysia
No. 7, Lorong Maarof Bangsar
59100 Kuala Lumpur

AUDIPCA40316

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